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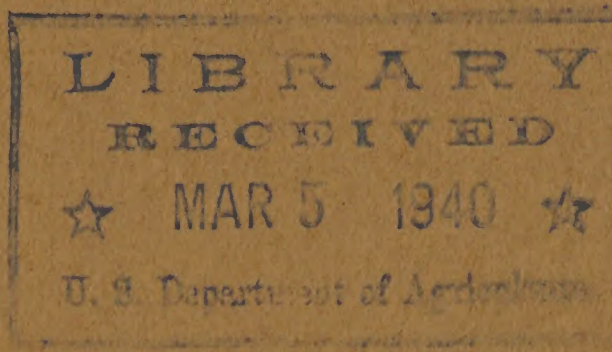
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INDEXED

HOLDRIDGE'S CATALOGUE

1940



A Guide to Better Berries

S. E. HOLDRIDGE & SONS

Ledyard, Connecticut

Telephones—Norwich Division: 3655-4 and 3655-13

Post Office Address—R. F. D. 6, Norwich, Connecticut

WHY CONN. GROWN PLANTS ARE BEST

To obtain best results from strawberry plants here in Connecticut, it is very important to start with plants which are used to our cold winters. Many growers lose a large proportion of their crop because of frost. We feel that this is largely due to the fact that they have started with cheap southern plants. The loss suffered by these growers would pay for the extra cost of hardy northern plants for a great many years. On our own farm we have seldom had serious frost injury and often we have had white frosts when our plants were in full blossom.

A second and very important reason for Connecticut grown plants is the new Red Stele disease. This disease has been introduced to a great many Connecticut farms in the last two years from Maryland and Delaware plant growers. There seems to be no easy way at present to cure this disease. Beds where Red Stele has started are at many times a complete loss and it is hard to rid a farm of this disease after it has once been introduced.

We have had our beds inspected by Dr. Jones of the Connecticut Experiment Station. He found no trace of this disease present.

Why take a chance on diseased plants when you can get good Connecticut grown plants at such reasonable cost?

LOCATION

Visitors are always welcome at our farm. Many of our customers call each year at our farm for their plants and trees.

We are located in the Geer Hill Section of the town of Ledyard, about 5 miles from the city of Norwich. To arrive at our farm from Norwich, take Route 84 out of Norwich, which is the road to Westerly. About 3 miles out of Norwich, turn on the first state road to the right. After passing through the village of Hallville, you continue to a little brown church on the left. Turn sharp left and drive about 1½ miles on a state road. We are the last house on this improved road.

(Copy)

STATE OF CONNECTICUT
(Seal of Conn.)

No. 4653

August 1, 1939.

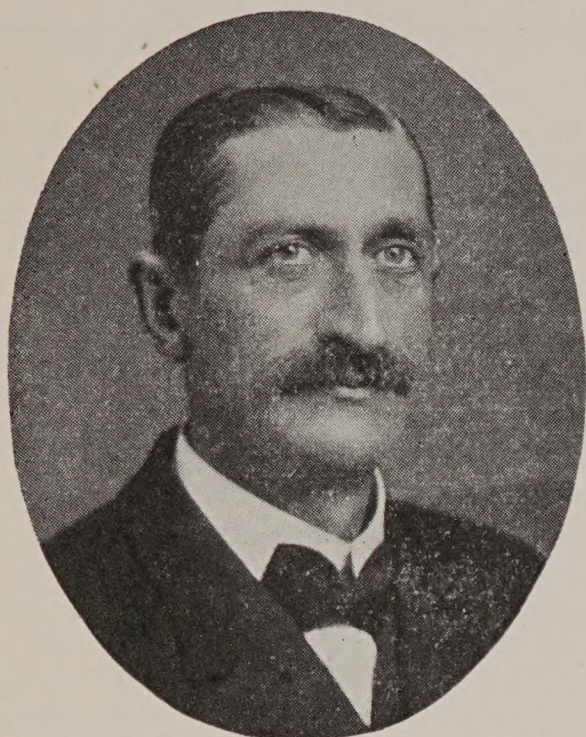
Office of State Entomologist
CONNECTICUT AGRICULTURAL EXPERIMENT STATION
New Haven, Conn.

NURSERY INSPECTION AND REGISTRATION CERTIFICATE

This is to Certify that S. E. Holdridge & Sons of Norwich, Conn., has registered as a Nurseryman, that the nursery stock has been duly examined in compliance with the provisions of Chapter 265, of the Public Acts of 1925 (Sections 2135-2140, General Statutes, revision of 1930), and that it is apparently free from dangerously injurious insects and plant diseases.

This certificate expires August 1, 1940.

ROGER B. FRIEND, State Entomologist.



THE LATE S. E. HOLDRIDGE
Founder



PAUL HOLDRIDGE
Manager

1940 GREETING

Holdridge's Catalogue of Strawberry and Raspberry Plants

Dear Friends:

Here is our catalogue for 1940. We hope you will spare a few minutes of your time to read it for it is our only salesman.

In this catalogue we will try to give you a true picture of our business and of the different varieties of plants and trees we sell. We want you to be able to find the right variety for your own particular needs.

We are a small concern but what we lack in size we try to make up by careful personal attention to each order. That this personal attention does pay is surely proved by the fact that again last year we were almost completely sold out of plants.

We thank you sincerely for the business you have given us and pledge to each of you, if we receive an order from you this year, that we will do our utmost to deliver your plants to you when you wish them and that the plants will be of the quality you desire.

We have large beds of strawberry plants and fine beds of raspberry and asparagus plants from which to sell this year.

Only plants like these, with generations of breeding here in Connecticut, can have the vigor to produce tremendous crops of berries in this locality.

We hope we may have the pleasure of doing business with you and that you will have the pleasure of fine crops.

With best wishes for a prosperous year, we are,
S. E. HOLDRIDGE & SONS,
By Paul Holdridge.

Post Office Address: Norwich, Conn., R. F. D. 6.
Telephones: Norwich Division 3655-4 and 3655-13.

OUR CATALOGUE

This is not a large pretentious catalogue, yet it brings you an honest message about the different varieties of plants which we grow. The statements we make and the advice we give in this catalogue are no different than that which we would give to you if we should meet you personally.

VARIETIES

We grow and sell only a few varieties of strawberry and raspberry plants. However, those that we do grow are the varieties which we believe will grow the best and bear the best crops here in Connecticut. There are many other varieties that are good but we have discarded them because the varieties we now carry have proved themselves better.

Any variety which you buy from us will give satisfaction and good yields under all ordinary conditions. This is as true with our raspberry plants as it is with the strawberries.

We have four new varieties of strawberry plants for sale this spring. They are all the products of various Experiment Stations. The Northstar was introduced at the U. S. Dept. of Agriculture. The Pathfinder originated in New Jersey and the Hebron and Shelton originated here in Connecticut at our New Haven Experiment Station.

FREE DELIVERY

This means a good deal to the purchaser. The prices in this catalogue include free delivery to your door or express office anywhere, unless otherwise noted. The option will be ours how we shall ship.

When comparing our prices with those of other concerns, please consider that our plants are quoted postpaid, while most concerns quote prices F. O. B.

OUR GUARANTEE

Plants sent out from this farm will be true-to-name, free from any disease, properly trimmed, bunched, packed and labeled, and will reach their destination nearly as fresh as when dug.

Any plants which arrive in poor condition will be replaced if we are notified immediately. What honest grower could do more?

PRICES

Our prices are as low as it is possible for us to quote, for good plants, and yet no higher than at any time during the depression. Costs are higher, but we can still keep our same prices. You will note that our prices are quoted delivered to your post office or express office (except as noted) anywhere in New England.

C. O. D. SHIPMENTS

We are glad to ship your order C. O. D. However, on these shipments the C. O. D. charge will be added to the price of the plants.

TERMS

Orders may be booked at any time. If not ready to send full remittance now, send part payment and the balance before shipping. Remit in any way most convenient to you.

We all know the depression that has been over our Union, and the difficulties in collecting bills. We are always willing to accommodate, but we are not in the banking business. We have to pay our help cash and therefore we must exact the same for our plants. We sell at a small margin of profit and we trust that you will observe this when ordering plants.

ORDER NOW

After reading this book on berries and thinking the thing over carefully, won't you take the order sheet inclosed, find the prices of the different varieties and make out your order? We promise you healthy, well-rooted, true-to-name plants safely delivered to your door or express office. You will not be disappointed in the spring.

GRADING AND PACKING

We do not carry plants in stock. Our plants are freshly dug each day. Dug with a fork, carried to the packing shed—trimmed under cover with no exposure from sun or wind, tied into bunches of 25 with good count. Counters are advised to throw out small and inferior plants. They are then packed in live moss which we are fortunate to have growing on our farm. They are usually shipped within 24 hours after they are dug.

Iroquois Falls, Ontario, Canada.

Your shipment of strawberries arrived here in a week. They are strong vigorous plants.

Yours truly,
G. A. GRONLUND.

Fitchville, Conn.

Gentlemen:

A year ago this spring I purchased strawberry plants from you for my son (then fifteen years) as an experiment and I want you to know we found the plants to be excellent and quite as good in every way as advertised. We had about 3/10 of an acre and Paul cleared a little better than \$100 which we consider good for a beginner.

Very truly yours,
MARY E. SWEENEY.

Norwalk, Conn.

Your strawberry plants came O. K. and look nice.
M. B. STREETER, JR.

EARLY VARIETIES

HOWARD NO. 17 (Special Strain) (Perfect)—We consider the Howard No. 17 to be the best all-purpose berry for the main crop. Under almost any condition it will produce a very large crop of berries. Yields may vary slightly with wet or dry seasons but it will produce plenty of berries.

Our strain of Howard is practically frost proof and therefore it ripens the earliest of all. We have often been the first grower to carry berries into the local market. At the start, the Howard produces large, luscious berries, many of which are double. The Howard will usually produce berries for about 4 weeks, the berries growing slightly smaller toward the end of the season. The late berries still maintain their bright color and sweet flavor.

We have seen where other growers have described the Howard with the following phrases: "The safest strawberry in the world", "The sure cropper", "The frost-proof berry", "The million dollar strawberry", "The mortgage lifter" and "The old reliable". From our own experience, we feel the Howard justifies all these claims.

For a number of years we have taken our plants for re-setting from the best section of our beds. Now we have a strain of plants which have proven to us that they will produce a tremendous crop of berries.

If you have never grown strawberries before, we recommend Howard No. 17 to you. For commercial growers, we recommend that the largest portion of your plants be of this variety.

If you wish to play safe and want a sure cropper and a heavy yielder, plant Howard. You will receive large berries and plenty of them when the prices are high.

Prices: 50 for 65c; 100 for \$1.00; 250 for \$2.25; 300 for \$2.75; 500 for \$3.50; 1,000 for \$6.00. Postpaid. Free delivery. 3,000 to 5,000 at \$5.00 per thousand. Not postpaid.

PREMIER (Perfect)—Officially this is the same berry as the Howard No. 17. Until two years ago we kept it and sold it as a different variety. However, we feel that it was a different strain of the same berry and that our Howard No. 17 strain was an improvement over the strain we were selling as Premier. If you have liked Premier in the past, we know that you will like Howard No. 17 still better.

SHELTON (Perfect)—This is a variety originated by Dr. D. F. Jones at the Connecticut Experiment Station. It produces its crop of berries at approximately the same time as the Howard No. 17 and has yielded about the same in tests.

The berries are very uniform in size and shape and have an attractive color. It will hold its bright color and fresh appearance a longer time after picking than any of the other varieties commonly grown.

The berry is named for the Connecticut town of Shelton. We think you will hear a lot more about this berry. We have a limited number of plants available. Order some early and try them on your own farm.

Prices: 50 for \$1.10; 100 for \$2.00; 500 for \$7.50.

EARLY VARIETIES

DORSETT (Perfect)—The Dorsett berry is the finest quality strawberry that we grow, with the exception of Fairfax. The berries are large and bright red and make a finer appearance in the box, than any other berry. The hulls are a bright green which add to its attractiveness.

With us it ripens nearly as early as the Howard No. 17 and will produce almost as many berries. It will produce a great many plants which stand up well above the ground.

For the home garden, there is no variety that will beat it for quality and yield. For commercial growers who demand a quality berry, it will pay well.

We have a bed of very healthy plants for sale this spring. They are as good as any I ever saw. Don't fail to order some of these for this spring.

Prices: 50 for 65c; 100 for \$1.00; 250 for \$2.25; 300 for \$2.75; 500 for \$3.50; 1,000 for \$6.00. Postpaid. Free delivery. 3,000 to 5,000 at \$5.00 per thousand. Not postpaid.

NORTHSTAR (Perfect)—This is a variety we are offering for sale for the first time. It is an introduction of the U. S. Dept. of Agriculture. Although this variety is very highly advertised by some southern plant growers, it has not produced very large crops when tried here in Connecticut. However, it is one of the sweetest berries grown and the berries are especially delicious when eaten shortly after being gathered from the garden. We recommend it for home gardens.

Prices: 50 for 75c; 100 for \$1.25; 500 for \$5.00.

MID-SEASON VARIETIES

FAIRFAX (Perfect)—We believe that this the sweetest berry grown at the present time. The berries are very large and dark red in color with a delicious flavor.

It is about a week later than the Howard No. 17 in season and has a somewhat shorter fruiting season than the Howard No. 17 or Dorsett. However, this is the variety for those who want a large sweet berry, above everything else.

It makes fine rows of plants which yield a good crop of berries. With us, it has not yielded equal to Howard No. 17 or Dorsett, but we have reports of fields with plenty of water where the Fairfax has made outstanding yields. A row of these in your garden will be the best way for you to judge how they will do for you. You will have a treat when you eat one of these berries.

Prices: 50 for 65c; 100 for \$1.00; 250 for \$2.25; 300 for \$2.75; 500 for \$3.50; 1,000 for \$6.00. Postpaid. Free delivery. 3,000 to 5,000 at \$5.00 per thousand. Not postpaid.

MID-SEASON VARIETIES

CATSKILL (Perfect)—This is a fairly new variety which has won great popularity among commercial growers. It is very productive and many report yields which equal or excel those of Howard No. 17. The berries have a bright red color and will hold this color and keep firm when shipped.

The Catskill berries are really large. There are very few small berries. I believe the berries average larger than any other berry we have fruited. Because of its large bright berries, Catskill will bring a very ready sale at the highest prices.

Everyone who grows berries commercially should try some of these plants. Our bed of Catskill made fine rows of disease free plants. Order early as we don't expect to have enough to last throughout the season.

Prices: 50 for 65c; 100 for \$1.00; 250 for \$2.25; 300 for \$2.75; 500 for \$3.50; 1,000 for \$6.00. Postpaid. Free delivery.

PATHFINDER (Perfect)—This is one of the newer varieties which shows much promise. We have not as yet fruited this variety on our own farm so we cannot describe it from personal observation. However, the Connecticut Experiment Station, in the strawberry trials at their Mount Carmel Farm, reported: "The outstanding strawberry in the 1939 test is Pathfinder". It produced the largest yield of any variety tested. The berry was attractive in appearance and maintained a good size throughout the season.

Pathfinder is not quite as early as the Howard No. 17 and is not recommended when the berry must be shipped for a long distance.

We recommend that you try some of this variety on your own farm. We have never seen any healthier looking plants than those which we will dig this spring. Why don't you include a few of these in your order?

Prices: 50 for 75c; 100 for \$1.25; 500 for \$5.00. Postpaid.

ABERDEEN (Perfect)—This variety seems to be a fine running mate for Howard No. 17. It is somewhat later than the early berries and produces a large very bright berry until late in the season. It is a prolific plant maker with clean healthy foliage standing well off the ground. We have tried it on different soils and wherever planted seems to be at home.

I have seen this variety planted on fairly heavy soil. It was bearing very large, bright berries well after most berries were gone. It seems to give quality berries after Howard No. 17 and Dorsett have gone by.

Prices: 50 for 65c; 100 for \$1.00; 250 for \$2.25; 300 for \$2.75; 500 for \$3.50; 1,000 for \$6.00. Postpaid. Free delivery.
3,000 to 5,000 at \$5.00 per thousand. Not postpaid.

POTTED PLANTS

We are able to furnish potted strawberry plants of any of our varieties after September 1st. These are the new runner plants, well rooted in strawberry baskets. If you are unable to plant strawberries in your garden before June 1st, order some of these for delivery after September 1st. When you get your plants, break off the basket and set in the ground. These plants will bear well next spring. To be sure of your potted plants, order before August 1st, or still better, order now.

Prices; 5c each at the farm in any quantity.

LATE VARIETIES

IMPROVED PEARL (Perfect)—We have experimented for years to find a late berry which will stand up to our requirements. Our Improved Pearl is the nearest to that which we require of our Standard late berry. In the first place, it is real late, not producing any berries until two weeks after the Howard starts. It produces a very large berry and produces them in quantity. It generally has a green tip when picked which usually ripens overnight, so when the berries are marketed, the appearance is that of a large firm berry when buyers are wary of soft berries. We feel that commercial growers should plant a portion to this variety as we feel certain they will add at least one week to their picking season.

Prices of Pearl (Perfect): 25 for 50c; 50 for 75c; 100 for \$1.25; 250 for \$3.00; 500 for \$4.00; 1,000 for \$7.00.

HEBRON (Perfect)—This is another new variety originated at the Connecticut Experiment Station. This is a late variety which has produced crops equal to Howard No. 17 in the field tests.

It is an attractive berry in color and appearance but is not recommended for shipping. We have long wanted a good variety which would produce large crops late in the season. It may be just the variety to do this on your farm. We feel it is worth a trial.

Prices: 50 for \$1.10; 100 for \$2.00; 500 for \$7.50.

EVERBEARING STRAWBERRIES

MASTODEN (Perfect)—We consider this variety the best of the Everbearers. Is one of the largest Fall bearing strawberries. Very attractive in size and color. Excellent for the home garden and the only Everbearer worthy of planting for profit. The berries are firm and good in quality.

Every strawberry garden should contain a few Everbearers. You can set plants in April and enjoy strawberries fresh from the vines all summer and the Fall. A good plan is to keep blossoms picked off to July 1st or 15th. You will then have nice berries until snow flies. We have only a limited supply. First come, first served.

Prices: 25 for 60; 50 for \$1.00; 100 for \$1.50.

RHUBARB OR PIE PLANT

MYATTS LINNEAUS—This is one of the easiest crops to grow. It is the first thing in the spring to furnish material for pies and sauce. It is large, tender, very early and yields abundantly. It is very pink. Just plant a few roots near your home and you will have rhubarb for many years. This is the best variety and the prices are reasonable.

Prices: 3 for 25c; 8 for 50c; 20 for \$1.00; 50 for \$2.25; 100 for \$4.00. Postpaid.

RED RASPBERRIES

LATHAM (The Best Producing Raspberry)—This is probably the best variety of red raspberries at the present time. It produces a large berry of very fine flavor. Our plants are free from any mosaic disease. When you buy our plants you will not have to worry about this troublesome raspberry disease. With us it does not start to yield quite as early as the Cuthbert or Chief varieties, but will probably bear more berries and show more profit to you than any other variety. The quality is fine.

Prices: 6 for 50c; 12 for \$1.00; 25 for \$1.50; 50 for \$2.50; 100 for \$4.00. Postpaid.

CUTHBERT (The Old Standard Red Raspberry)—This variety has been raised longer than any of the other varieties. Perhaps it has not produced the tremendous crops of the Lathams but it is a sure cropper and gives a good crop on almost any type of soil. The plants make a vigorous growth and produce bright red berries of a good size. We have raised Cuthbert raspberries for a great many years and they have never missed a crop. You will not be disappointed with Cuthbert Raspberries.

Prices: 6 for 50c; 12 for \$1.00; 25 for \$1.50; 50 for \$2.50; 100 for \$4.00. Postpaid.

Yantic, Conn.

The 500 Howard plants I bought some few years ago bore well and now I am mailing an order for 1,000 more plants as I am satisfied in dealing with you.

ELIE MENTAZ.

Fairfield, Conn.

The trees I received from you last week were very fine.

Yours truly,

WILLIAM O. BURR.

Hebronville, Mass.

Thanks for prompt delivery of fine plants.

FRANK FRENIER.

BLACK RASPBERRIES

WINFIELD—This is the largest and sweetest Black Cap raspberry grown. It is perfectly hardy and early, ripening soon after our late strawberries have gone. It is very productive and will out-yield any other variety. The berries are very large and firm. They will last much longer than the red raspberries, both before and after they are picked. The plants form a great many roots. It is free from mosaic and will withstand the New England winters, coming out in the spring without a plant killed.

It is the most wonderful black raspberry we have ever seen. We have a strain of Winfield which we have kept and improved for a number of years. Our plants for this year made a fine growth and we have lowered our prices so that more of our customers may try them.

Prices: 6 for 50c; 12 for \$1.00; 25 for \$1.50; 50 for \$2.50; 100 for \$4.00. Postpaid.

RASPBERRY COLLECTION

10 Cuthbert	}	All for \$1.50
10 Latham		
6 Winfield (Black)		

East Weare, N. H.

I have never seen any late berries that would equal your Pearl.

HAROLD FELCH.

Lebanon, Conn.

Enclosed find money order for the 300 berry plants which arrived in good shape.

Yours truly,
CLARENCE GEER.

Uncasville, Conn.

Am enclosing \$1 for strawberry plants. I've had fine plants from you before, for which I thank you.

Yours truly,
E. E. PALMER.

Norwich, Conn.

The strawberry plants came Sat. A. M. and many thanks for prompt delivery.

FREMONT VERGASON.

Rockville, Conn.

Enclosed find check for \$60.00 for payment of my plants. I was satisfied with the plants and also the prompt delivery.

Yours truly,
ARMANDO PESCO.

ASPARAGUS PLANTS

MARY WASHINGTON VARIETY—We have some very fine asparagus plants for sale this year. We bought the very best seed available to start with. They were grown on well fertilized land. These plants are as good as any we have ever had for sale. We sold more asparagus plants this last year than ever before and we have a great many more for this spring's planting.

Home grown asparagus is one of the real treats available to the gardener. Cut fresh in your garden, it is very sweet and tender. Start now to have your own bed from which to cut.

The Washington variety of asparagus is recognized as the outstanding yielder of all varieties of asparagus and more resistant to rust than any other variety.

1 year plants, 25 plants for 50c; 50 plants for 75c; 100 for \$1.00; 500 for \$4.00; 1,000 for \$7.00.

CULTURE

The roots should be planted in early spring, just as early as you can work the land. They should be set in furrows 5 to 7 inches deep with the roots spread out somewhat in the furrow. A good practice is to open the furrow 8 to 12 inches, apply a liberal amount of well rotted stable manure, well mixed with the soil filling the furrow to 5 or 7 inches deep before the roots are set. They should be covered with about 3 inches of soil until the young shoots start to come through. Then the furrows should be gradually filled in as the young plants grow, until the ground is level. In the garden, set in rows 3½ feet apart, with roots 12 to 15 inches apart in the row; in large commercial plantings rows 4 to 5 feet apart are generally used. Asparagus needs good cultivation, with plenty of manure and fertilizer.

GRAPE VINES

Every home and farm should have some grape vines planted nearby. Big crops of this fine fruit will be your reward for very little care.

CONCORD—This is the grape which is grown more than any other. It is a black grape with very compact bunches. It is very hardy. This season is medium to late. We have for this year's sale some nice two-year old vines. Why not start a few grape vines this spring?

Prices: 20c each; 3 for 50c; 5 or more, 15c each. Postpaid.

Plainfield, Mass.

For many years I have raised a small bed of strawberries for fun. Have had your plants for several years with perfect satisfaction.

Sincerely,
GEORGE D. HAWKES,

PLEASE USE THIS ORDER SHEET

S. E. HOLDRIDGE & SONS

Strawberry Specialists

Norwich, Conn.

Please forward to: Date of Order.....

Name

Post Office..... R. D. No.

Express Office..... P. O. Box.....

State..... Street.....

County..... Ship by.....
(For Inspection Certificates) (Mail or Express)

Ship plants on or about.....194

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent, attach price to each article and add up correctly. Shall we substitute if necessary?

Quantity	Variety of Stock Ordered	PRICE	
		Dollars	Cents

REMARKS

Please write below the names and addresses of anyone you know who might be interested in, or buyers of, strawberry plants. We will mail them a copy of this catalogue.

CUT HERE

PEACH TREES

We are offering for sale this year three kinds of peach trees. These are all Northern grown trees and will do well for you in your own garden or on your farm.

Now is the time to plant trees to replace those which have passed the bearing age. Those who plant trees this year will have fruit three years from now when there may be a scarcity of fine peaches.

We have three varieties this spring which will fill the needs of most gardens and farms.

CHAMPION—This is a large white peach. There is nothing that will beat in flavor this very fine peach. It is freestone and ripens a short time before Elberta.

GOLDEN JUBILEE—This is one of the outstanding newer varieties of peaches. It is a yellow freestone peach and bears almost four weeks before Elberta. With us it is one of the first peaches to bear and we have had fine yellow peaches to eat and sell, while most peach growers have only white peaches to sell. Don't fail to include a few of this variety in your order.

ELBERTA—This is the old standard variety of peaches. It is the best canning peach and the best for your main crops. It will bear tremendous crops of fine yellow freestone peaches year after year. We have some fine trees of this variety to sell.

PEACH TREE PRICES

All Varieties the Same Price

Large Trees (9/16" caliper): 1-10 trees at 30c; 10 or more trees at 25c.

Small trees (7/16" caliper): 1-10 trees at 25c; 10 or more trees at 20c.

These trees are too large to be shipped by mail. These prices are for trees shipped by express not prepaid. Customers within New London County can either call at our farm or make special arrangements for delivery.

PEACH TREE COLLECTION

2 Elberta
2 Golden Jubilee
1 Champion

} Large Size
All for
\$1.40
Postpaid

Small Size
All for
\$1.10
Postpaid

Norwichtown, Conn.

Dear Sirs:

Peach trees that I purchased from you in 1939 were fine. Lived in spite of very dry season and put on good thrifty growth. Will be sending in order for more very soon.

JOHN P. FRYER.

STRAWBERRY CULTURE

Choosing the Land

Almost any fertile land which is well drained will raise good strawberries. We advise against setting on greensward because of the presence of white grubs who relish the tender roots of strawberries. If possible, plant on land on which no lime has been spread for at least one year.

Fertilizing

We recommend spreading your fertilizer broadcast on the ground after the land has been plowed and harrowed. Then harrow the fertilizer in. This places your fertilizer where it will be available to the new plants as they commence to run. Additional fertilizer may be added any time during the first year if needed. Do not fertilize your bed the spring that it is going to bear for the extra fertilizer will go into the leaves. Do not put lime on your strawberry bed at any time.

When To Plant

Order your plants early and set them out early. If you order your plants early you will be sure of getting the varieties you want and you will get the plants when you want them. When your plants arrive, if you are not ready for setting out, take from box or package and put in cellar in a cool, dark place. If left in package they might heat. Wet roots before setting.

Setting Out Plants

Strawberries may be spaced 15-18 inches apart in the rows, and rows 3 to 4 feet apart. Later in the season the plants should be set closer. In setting the plants, dig a hole large enough to enable you to spread the roots well. The plants should be set deep enough so that the roots are well covered, yet care should be taken that the tender heart is uncovered. Press the plan firmly into the ground.

Care of Bed

The blossoms should be picked off the first year so that all the strength of the plant will go into the new runners. Of course, the strawberry bed must be hoed often enough during the summer to keep it free from weeds.

Mulching

The bed should be covered during the early winter with a thin covering of straw, hay or meadow grass. Use whichever of these that is easier or cheaper for you to obtain. In the spring, the hay may be raked between the rows, making a cushion for the pickers during the season. This also prevents dirty berries.

SPECIALS

Here are three collections which are fine for home gardens. You can do no better than to order one of these. Prices are postpaid.

COLLECTION No. 1

100 Howard	}	All for \$2.00
100 Dorsett		
100 Aberdeen		

COLLECTION No. 2

200 Howard	}	All for \$3.00
200 Fairfax		
100 North Star		

COLLECTION No. 3

400 Howard	}	All for \$4.00
200 Dorsett		
100 Aberdeen		